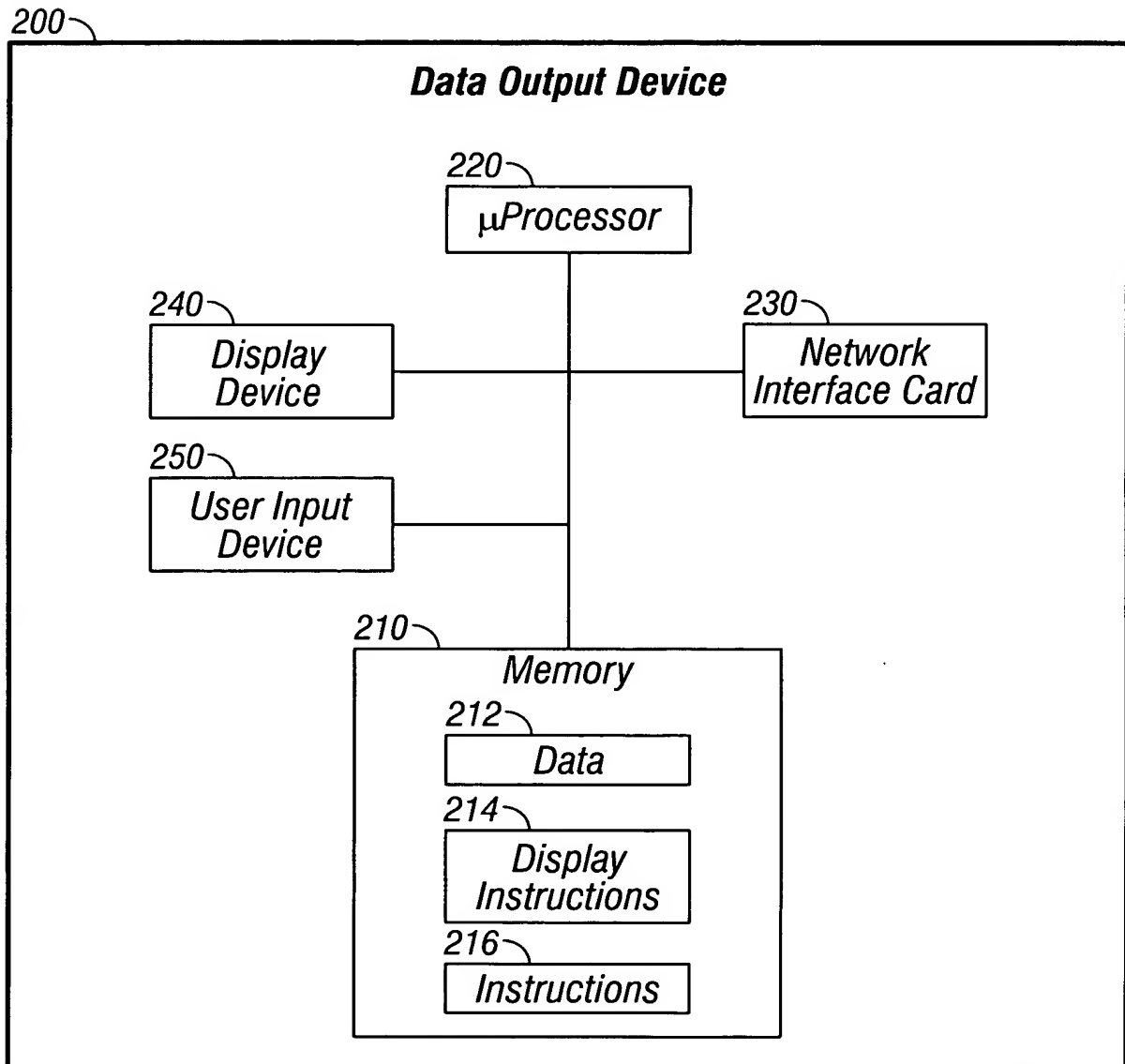
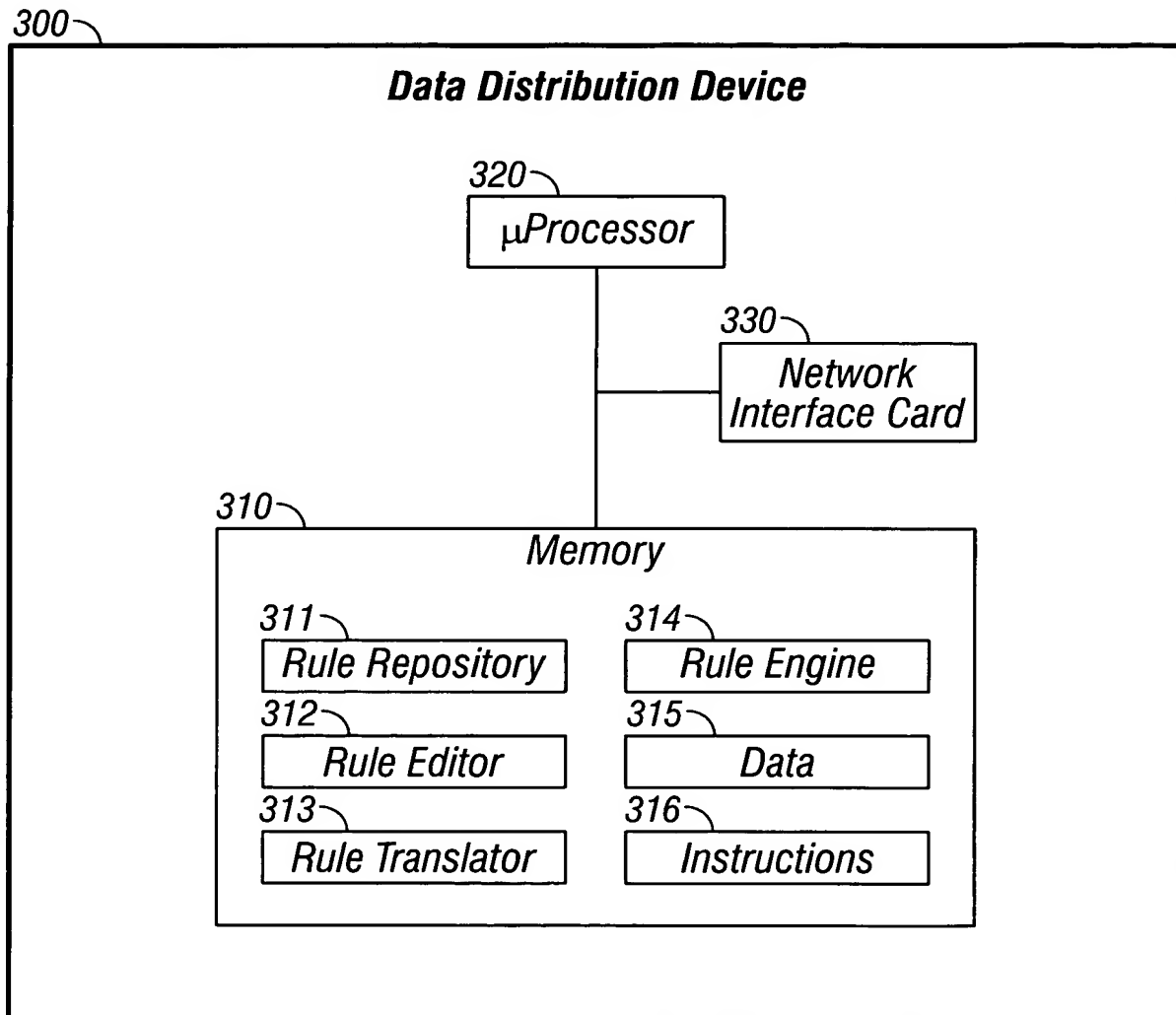


**FIG. 1**



**FIG. 2**



**FIG. 3**



400

### Rule Editor: Rule Creation

Rule Template Types:

420aPromotional420bThese rules may be used to promote products.

430aCustomer/Purchase Type430bThis rule promotes products based on the type of customer and product purchased...

Parameters:

442aCustomer Type442b

446aPromoted Product:446b

444aPurchase Type444b

FIG. 4

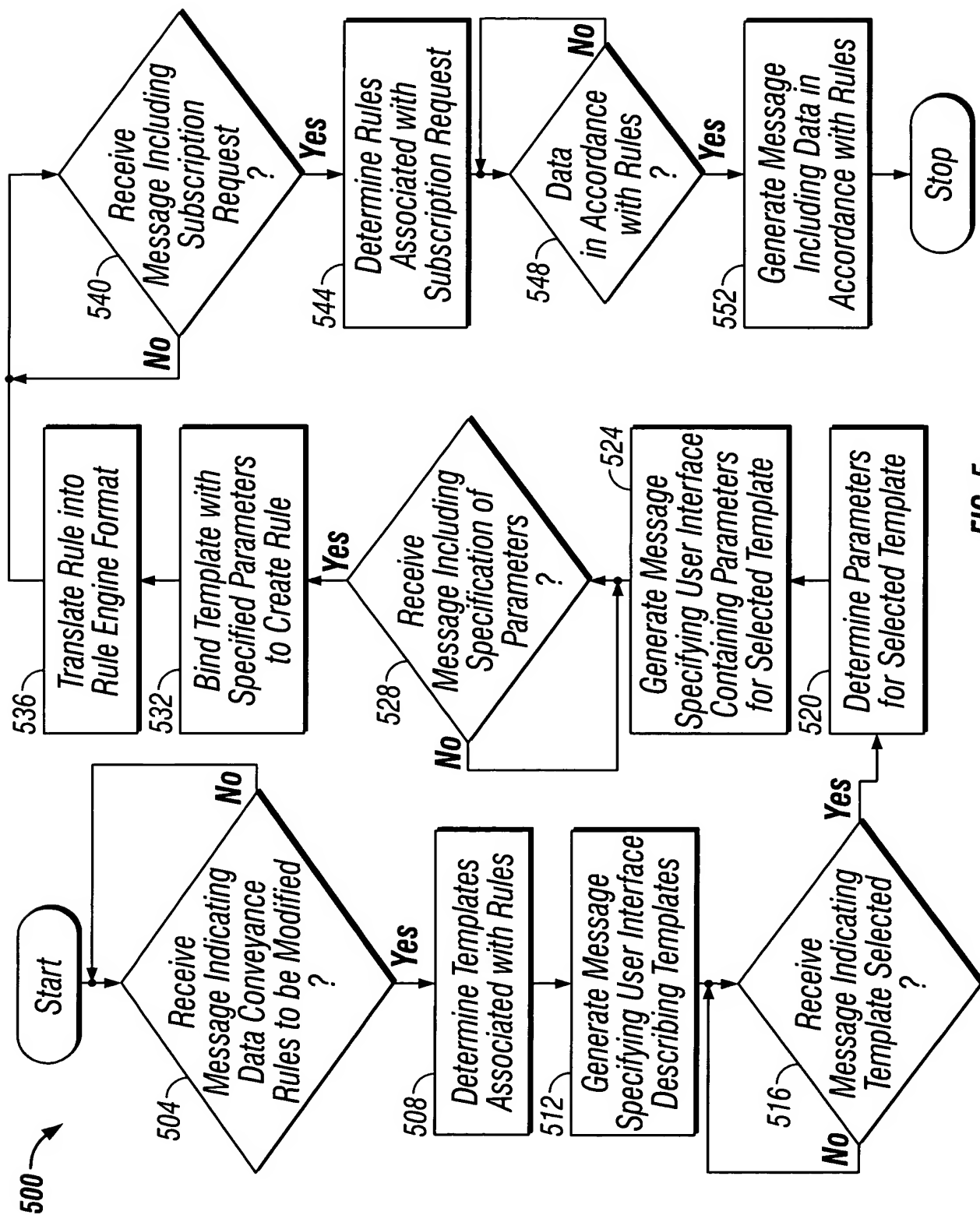


FIG. 5

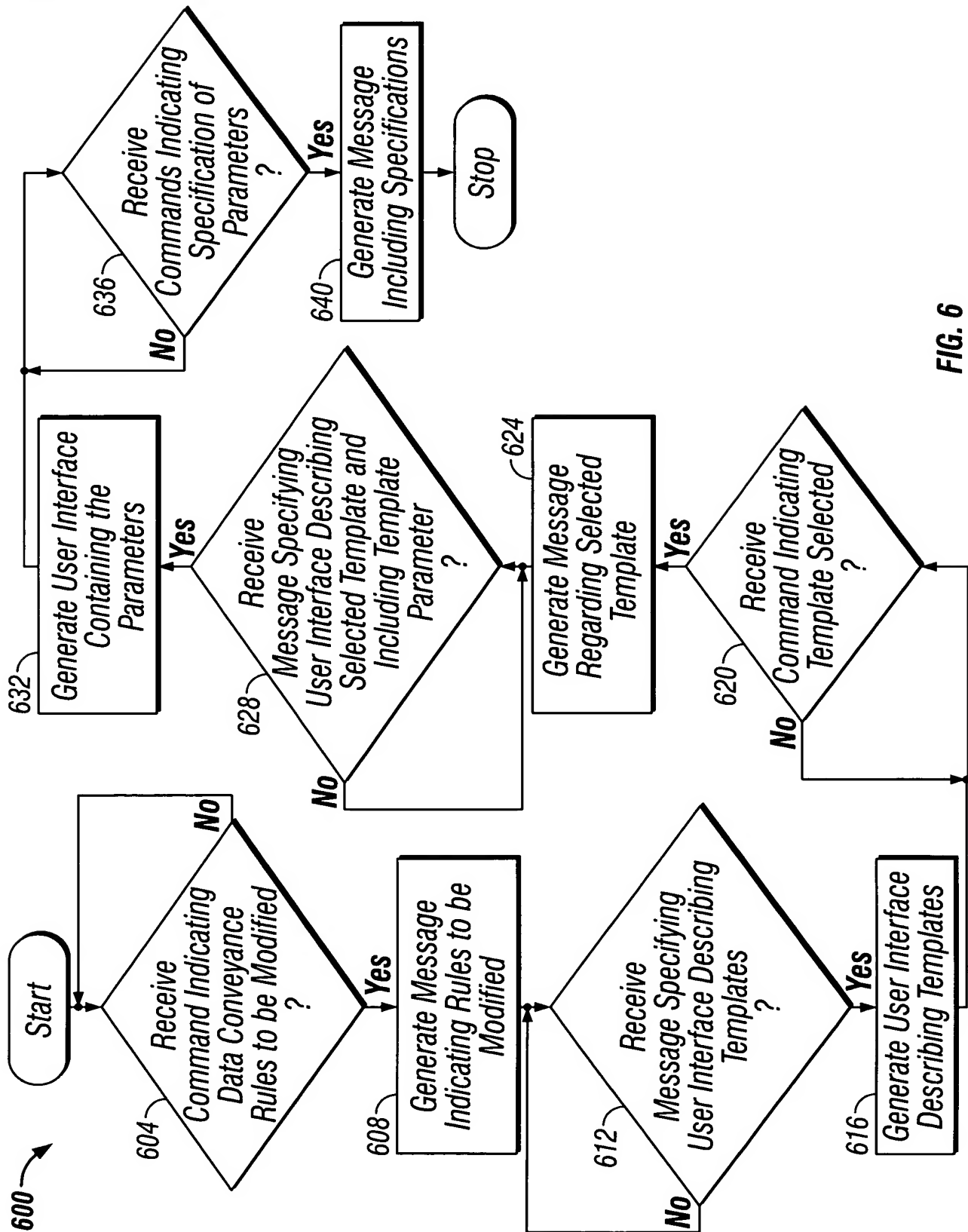
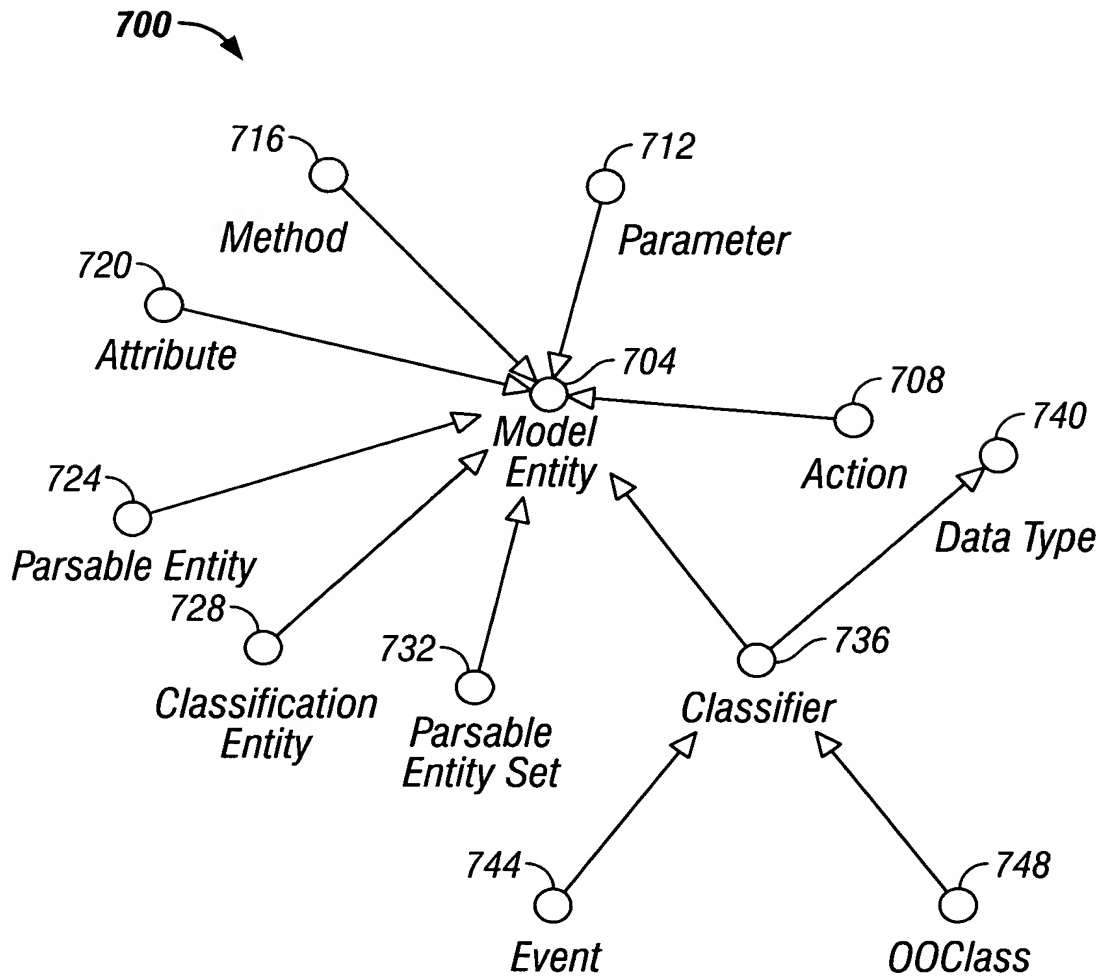


FIG. 6



**FIG. 7A**

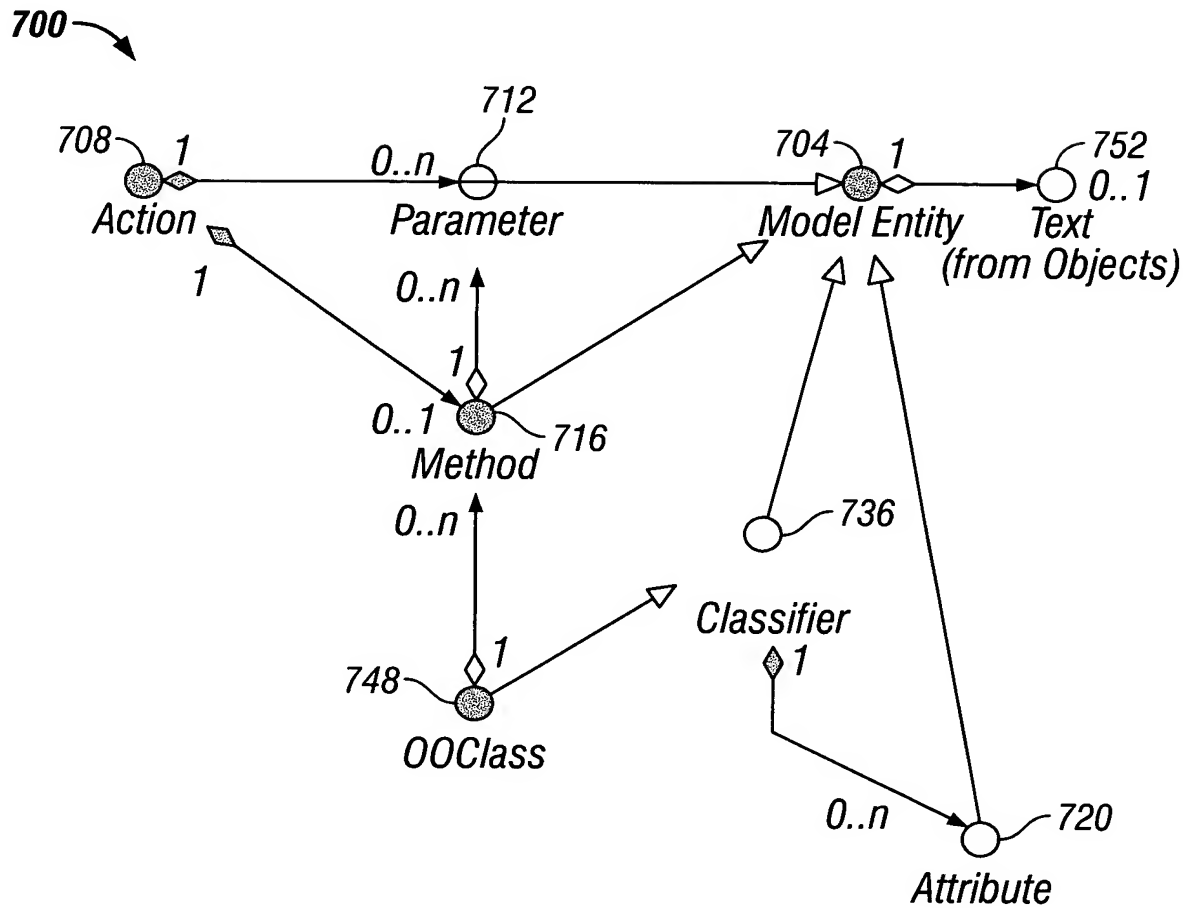
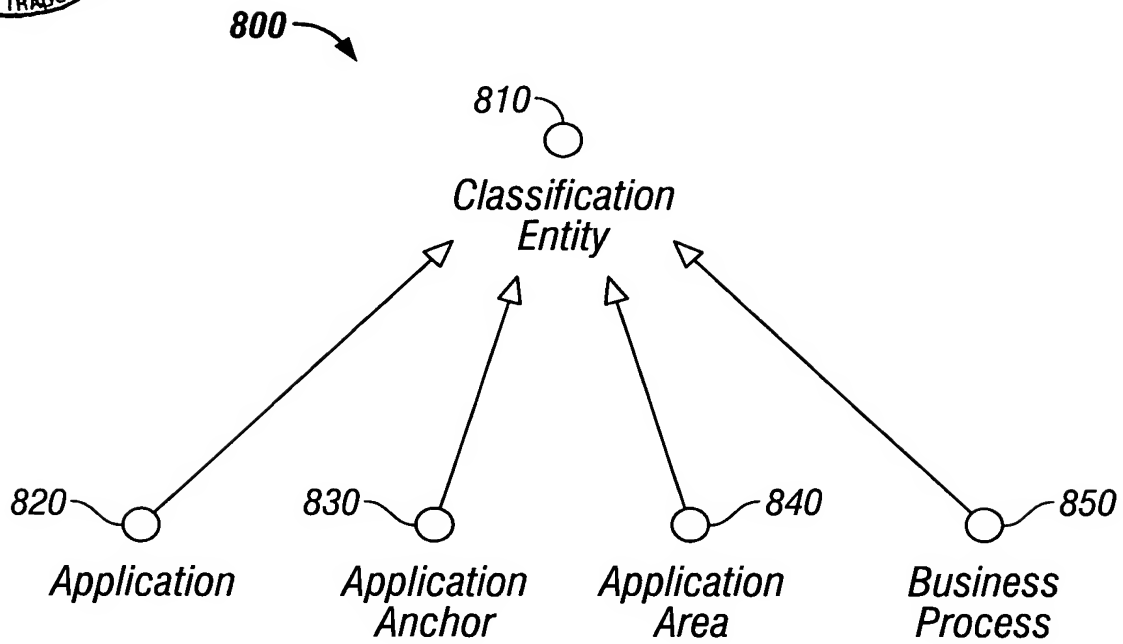
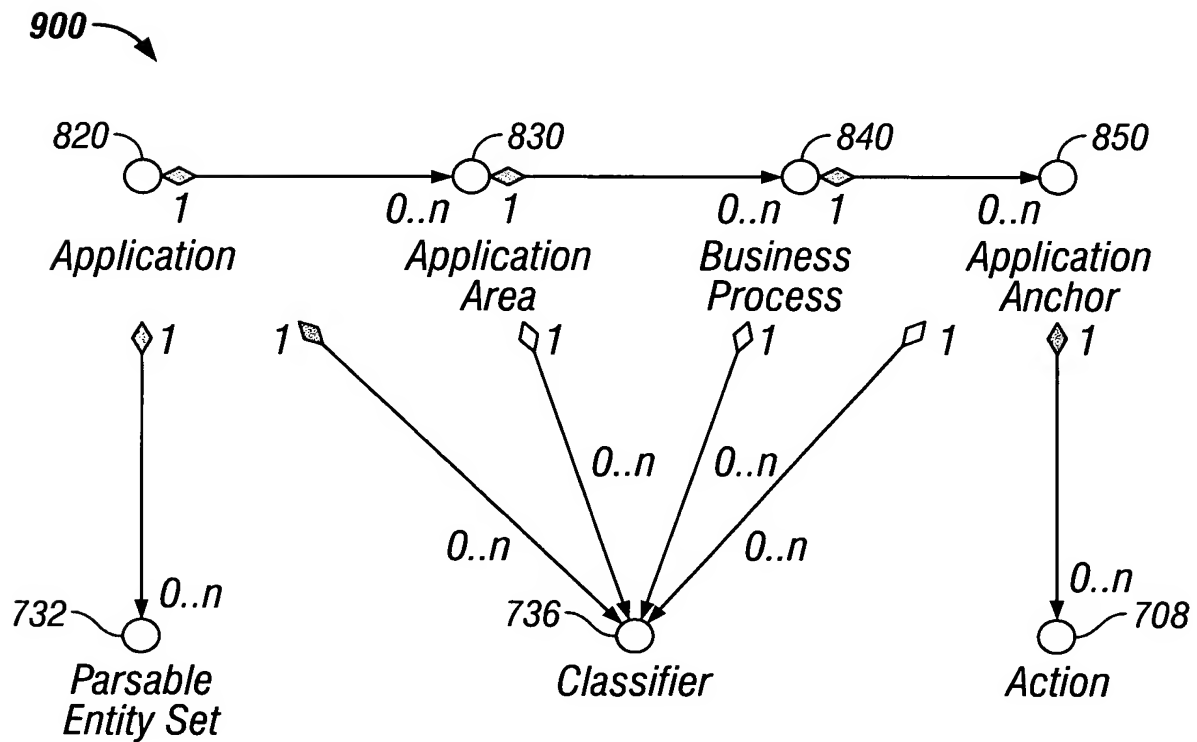


FIG. 7B

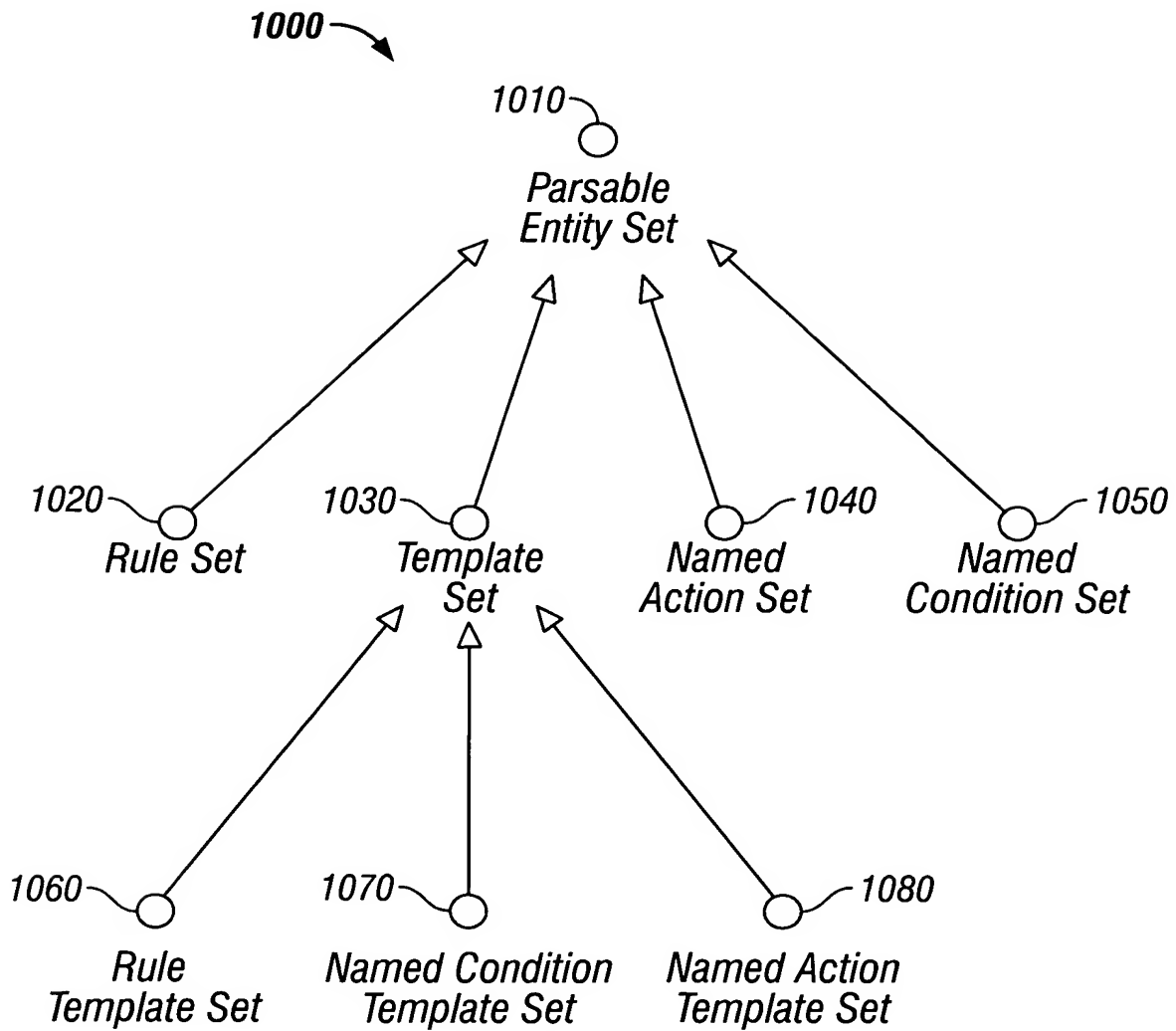


**FIG. 8**

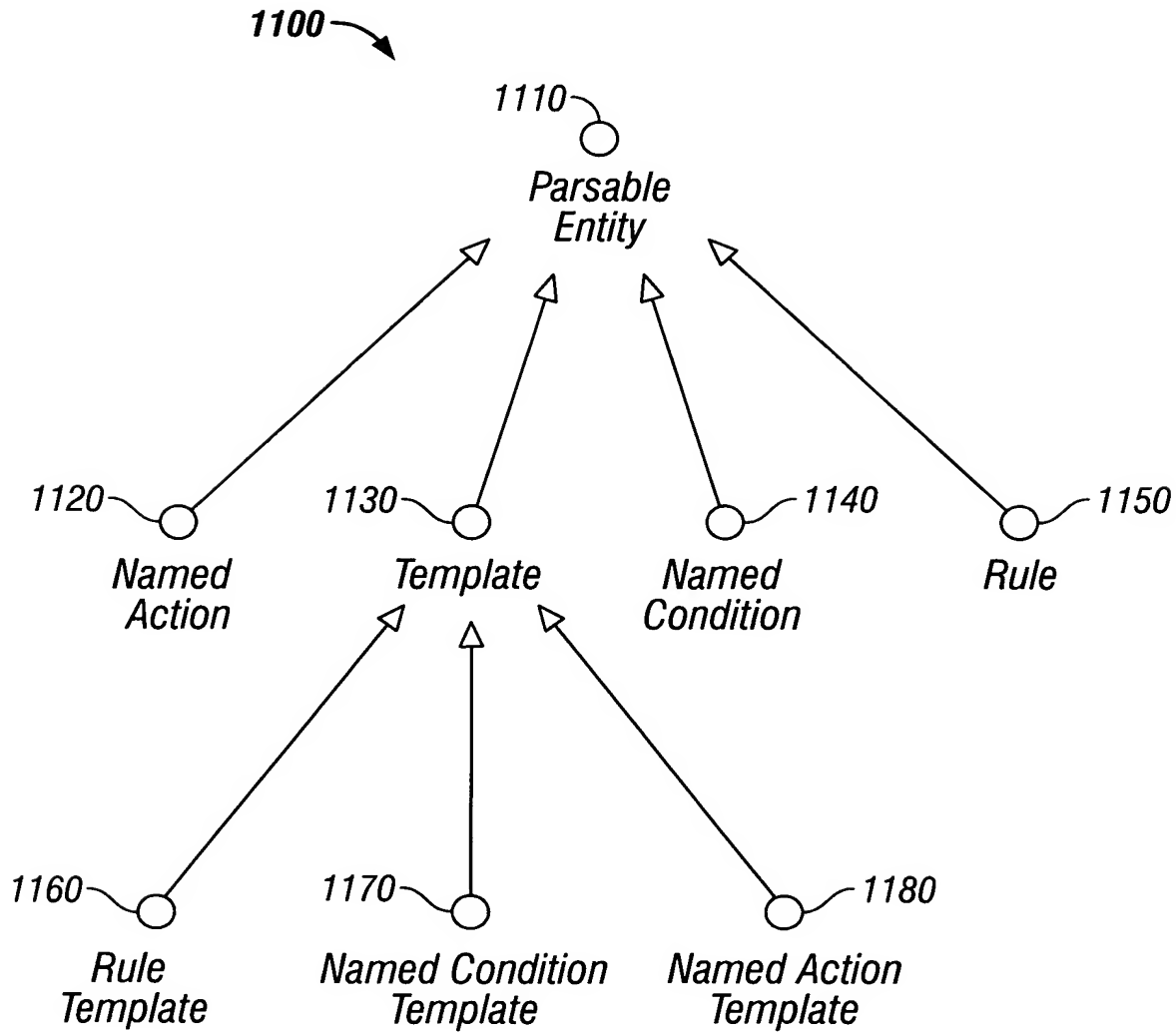


**FIG. 9**





**FIG. 10**



**FIG. 11**

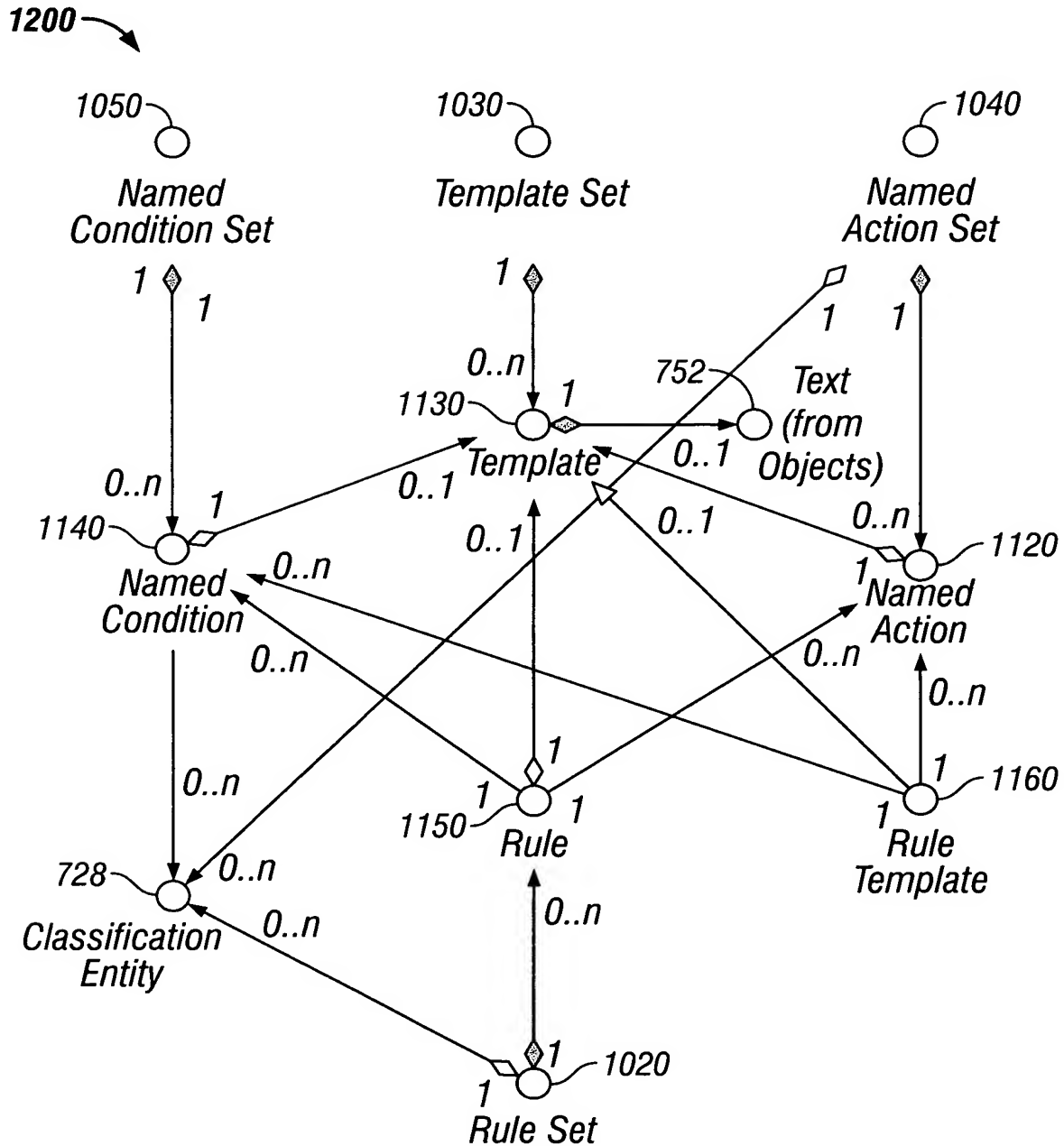


FIG. 12

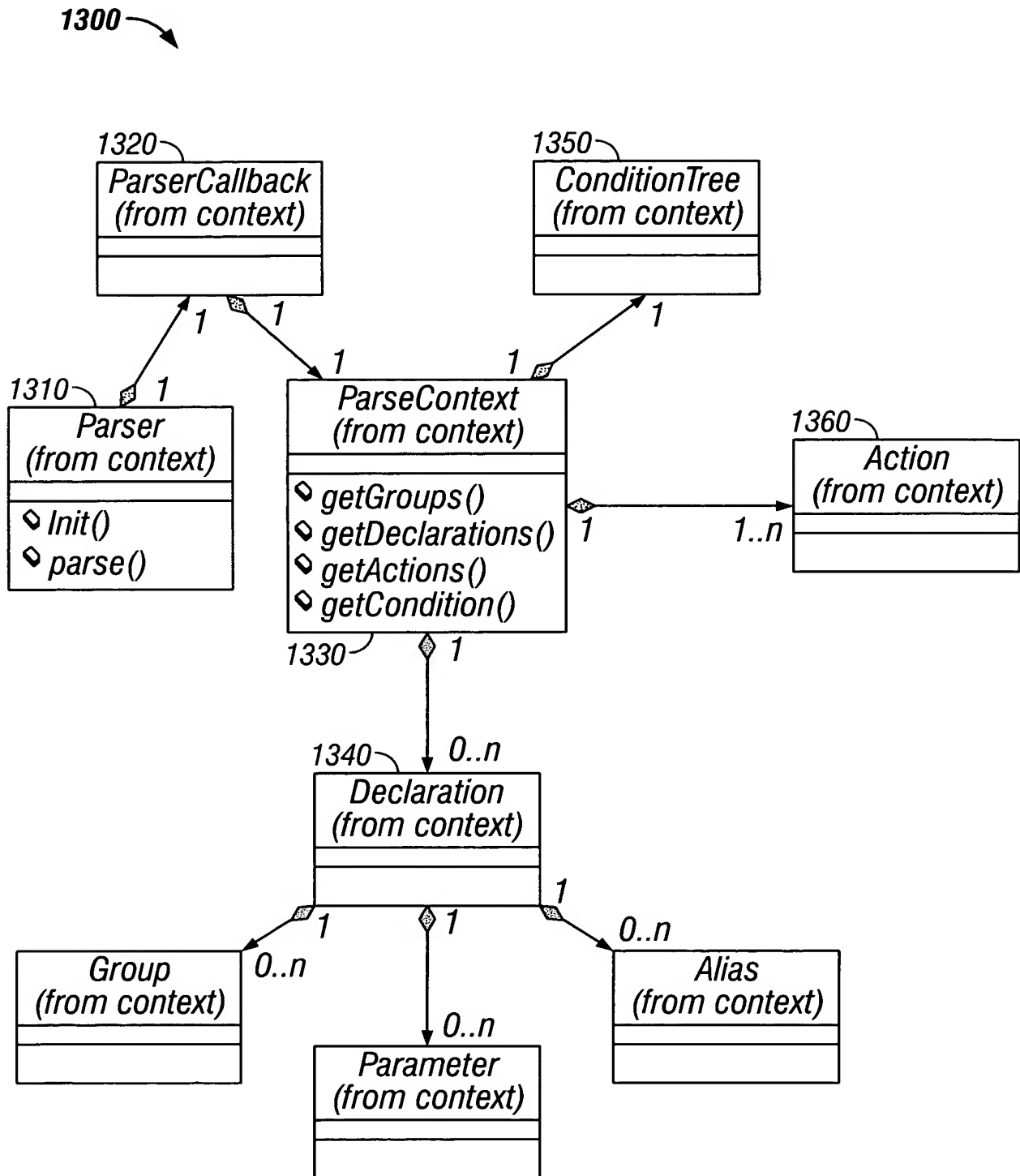
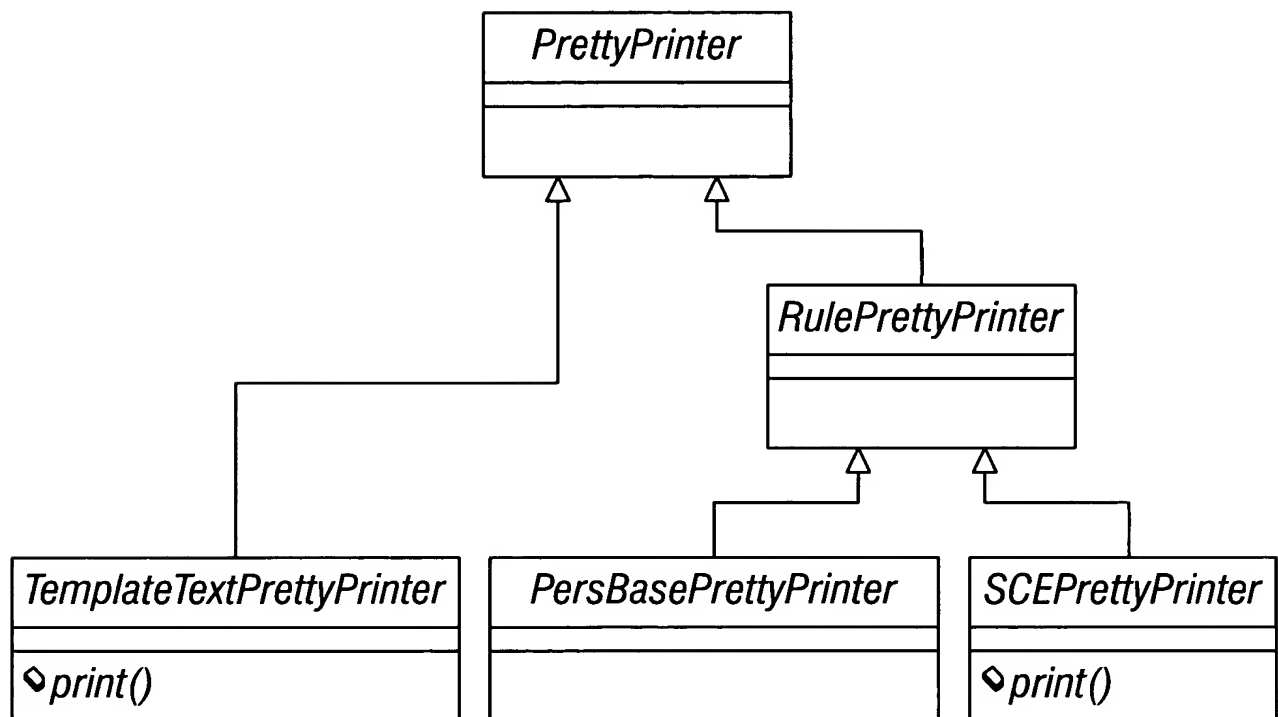


FIG. 13



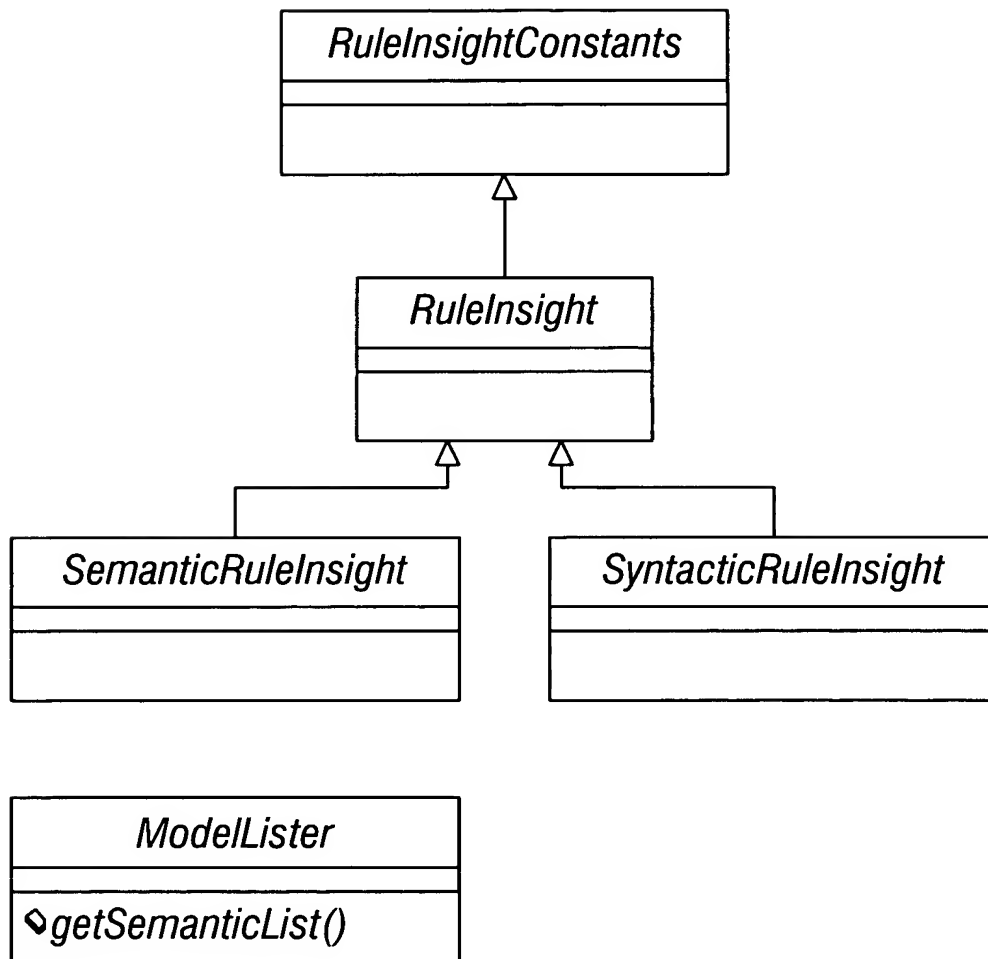
1400 →



**FIG. 14**



1500 →



**FIG. 15**